Feature Benefit sheet	MASTERtorque Mini M8700

LUX MB700 L

								-	LUX M87		
KaVo Master Series - Best treatment quality - Maximum treatment comfort - Highest patient satisfaction And of course proven KaVo Quality		Main sales arguments: 1. Direct Stop technology (DST) - bur stop in 1 sec SAFETY and relaxed working ZERO BACK SUCTION hygienic, and increases service life 2. More Power - up to 19 watts (2,8 bar) 3. Noise reduction while stopping, quiet during treatment up to 59 dB(A) 4. Better view and focused light AND: Plasmatec surface and watrerfilter, cuck retention		Important technical data and connectors: Power: up to 19 W Noise during treatment: up to 59db(A) Bur stop in 1 second Head height:12,1 mm Head diameter: 10,8 mm Bur cooling: 3 spray nozzles Weight: 63 g (max 57 g für LS) Sight angel reduced to: 22°	Additional features: - Plasmatec coating - Water filter easily replaceable by dentist - Pressure range 2.1 - 3.5 bar - 100°/19° Angle combination - Connectors: KaVo Multiflex coupling and Sirona Click & Go - Kids version for market launch	Tried and tested KaVo quality features: Bur rentention force up to 32 N Tungsten carbide guide bush Original KaVo ceramic bearings Made in Germany 24 months warranty	Removal of old fillings Crown congretion				
USP	Prio	Benefit Request/ category problem		Part / Technical description	Product property Explanation of the function	Benefits/ added value What's the point?	Proof	Comparison with the competition			
								Morita 4H Par 4HUEX-O KV	W & H TK 97 LM Synea Vision	Sirona T1 mini	NSK Z-Max Z800KL
Main selling points 1. Direct Stop technology	1	Safety	Dental bur stops immediately after being switched off	"Direct Stop technology" braking system brakes both rotor and bur:	DST (Direct Stop Technology) => short bur stop time; active braking system stops the bur within 1 second (0,6 sec.). Stops nearly as fast as a speed-increasing handpiece.	Reduced danger of injuries for the patient - when the patient jerks and the dental bur e.g. touches soft tissue. Effective, short stop times - you can immediately carry on with the job Safety helps working in a relaxed atmosphere	Measured stopping times Stop test Emotional: Animation/functional model/video (brake + back suction model - from 720 km/h to 0 in 1 sec.)	Morita quickstop system. Stops within 2 sec.	measured 1.5 sec.	measured 2 - 3 sec.	measured 1,72 sec.
		Hygiene + safety	No suck-back of aerosol		DST (Direct Stop Technology) => Short stop time reduces the vacuum created by the turbine wheel => aerosols are no longer sucked into the rotor housing gap at the head. => Optimised design of the turbine cartridge and the head housing to reduce the vacuum.	During bur stop, no aerosols are sucked into the instrument => Reduces cross contamination => hygienic safety for dentist and patient	Comparative measurement of vacuum curves, KaVo vacuum not measurable, < 0.000001 bar Test with device	ASBD System = Zero Suck back	no statement	PHS System	clean head system, gets contaminated => cleaning after each patient
		Service life	Long service life - clean ball bearings		No aerosols are sucked into the instrument during bur stop and sealing disc.	Anti-retraction valve/sealing disc keeps bearing clean, no contaminant particles in the ball bearing path=> distinct increase of the service life of the ball bearings	Comparative measurement of vacuum curves Test with device Show movie of suck back	0 bar	3,3 mbar	0,95 mbar	12,3 mbar
2. POWER	2	Efficiency	Low torque	KaVo rotor geometry of the newest generation, air supply and exhaust channel, inflow behavior improved to increase the efficiency of the turbine wheel	19 W at 2,8 bar (recommended) up to 26,5 W possible at 3.5 bar	Faster preparation More power and stabler speed during operation	Test - mill in stone or zirkonium Internal measurement with a setting	20 W printed 18 W measured	18 W	up to 20 printed (2,7-3,0 bar) old: 2,7 bar, new: 2,7-3,0 bar 19 W measured	(23 W at NSK- coupler) 21 W at KaVo coupler printed 18,2 W at KaVo coupler
3. Silence - noise design	3	Treatment quality	Noise level during treatment	Cartridge design, inflow design, quality of the turbine cartridge, gripping mechanism	Noise during treatment: up to 59 dB(A) No annoying stopping noise	Extremely quiet turbine Gentle on the practice team's health Pleasant sound for the patient Distinctly less stress Danger of timitus averted	Turbine comparative hearing test	66,8 dB	62 dB	64 dB	63,3 dB
4. VISIBILITY & LIGHT	4	Treatment quality	Viewing problem / limited access in molar area	Head height	Head height: 12,1mm Head height 17,7mm with 16mm mini-bur Head diameter: 10,8 mm	Better view of the preparation area better view of the preparation area better access to molar regions, suitable for children and elderly men More free space for all treatment situations	Measurements	height 12,7 mm, diameter 9 mm	height 13,1 mm, dimeter 10,05 mm	heigth 12,8 mm, diameter 10,3 mm	height 12,1 mm, diameter 10,8 mm
		Treatment quality	Viewing problem / limited access in molar area	Head heigh with burs	Allows the following bur length: Miniature - 16mm Standard - 19mm Lone - 21mm	Better view of the preparation area better access to molar regions, suitable for children and elderly men More free space for all treatment situations	Show height with short and long bur	burs up to 21 mm Shaft min. 10mm => Standard and Long	only 21 mm burs allowed	burs up to 21 mm Mini, Standard and Long	burs up to 21 mm Shaft min. 10mm => Standard and Long
		Treatment quality	Difficult access	Combination of angles	Patented KaVo 100 %19° head/elbow angle combination	Molar area always easy to view and to access Optimum freedom of movement Improved treatment conditions	Measurements	No, 15°	No	No	No
		Treatment quality	Difficult access	New head shape	Improved viewing angle (22°) Smaller head Head tapers towards the bur	Improved view Larger field of vision	Measurements	16,75°	21,86°	23°	21,35°
		Treatment quality	Dazzling by atomized spray	Light and spray - direction of emission	Offset light and spray outlet	No dazzling (no "high beam" on atomised spray) - Optimum view for precise preparations Safe detection of preparation margins	1st image Head spray/light outlet Comparison: driving a car in foacy conditions				
		Treatment quality Quality	Insufficient light at the preparation site Decrease in luminance by thermodisinfection/sterilisation	Glass rod	- 25,000 LUX light power at drill bit - KaVo glass rod light optical fibre LUX - 25,000 LUX light power at drill bit - KaVo glass rod light optical fibre LUX	Best view for precise preparations Safe detection of preparation margins Thermodisinfectable Sterilisable No light loss Hard, no scratches	Measurements at the same distance	25.000 lux glass rod	25.000 lux penta LED for W & H couplings no hard surface	25.000 lux glass rod	no statement glass rod
Further Points 5. Surface coating	5	Quality	Service life of the dental instruments and traces of wear	Plasmatec	Plasmatec coating KaVo hygienic sealing	High wear resistance > Well cared-for dental instruments Good-looking dental instruments	Test the grip. Hold it and detist should try to remove Compare with competitors	ceramic coating	special coating which offers a scratch resistant surface	titanium housing	DURAgrip coating on titanium body, similar resistance to plasmatec
	6	Safety	Time-consuming manual removal of contaminants from the knurl. Time required. Unpopular job	Plasmatec	Plasmatec coating KaVo hygienic sealing	High hygienic safety Quick cleaning success		more surface structure = not so easy to clean	more surface structure = not so easy to clean	Titanium is bio- compatible, good for bacterias	DURAgrip coating on titanium body, similar resistance to plasmatec
6. Warranty	7	Quality	Long service life and investment security	2 years warranty	2 years warranty	Investment security		2 years warranty	2 years warranty	2 years warranty (only CA have 3)	not defined
7. Bur guide	8	Quality	Perfect bur guide	Hard metal guide bushing	Hard metal guide bushing	Perfect concentricity of the dental bur	Quiet turbine thanks to excellent concentricity Show the darker part				
8. Microfilter	9	Safety	Poor spray quality due to contamination in the spray channel	Microfilter	Spray microfilter	Constant cooling Best protection of the tooth against thermal damage	Mounting situation in drawing	No	No	No	exchangable only by technican
	10	Easy to handle	Time-consuming removal of contaminants from the spray channel	Microfilter	Spray microfilter easily replaceable	Instrument quickly ready for use Low susceptibility to time-consuming maintenance work	Demonstrate filter exchange Video of the filter exchange	No	No	No	exchangable only by technican
9. Surface	11	Treatment comfort	Rough surfaces result in painful pressure points, smooth surfaces cause undue muscle fatigue (high effort)	Plasmatec	Plasmatec coating	Relaxed treatment More "sensitivity" in the fingers No more re-gripping required > No pressure points on the hands > No fatigue from long-term treatment > Safe handling	Visual and tactile test	less grip	less grip	very smooth titanium surface	good grip at the beginning, loss of grip